# **RESILIENCE PARTNERS**

At a glance

A direct lending firm managed by an experienced team of investment professionals to help companies execute its long term plans

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# 1. EXECUTIVE SUMMARY (I)

### THE OPPORTUNITY

- A EUR 150-200M Fund II backed by all existing Fund I investors - all leading institutions<sup>(1)</sup> - with extensive experience helping companies execute its growth plans
- Focused outstanding SMEs, that have limited long-term financing options for their needs

### **Resilience Partners**

### THE TEAM

- Proven team, has worked together for years alongside growing companies
- Direct lending experience in same investment focus
- EUR 225M invested/AUM, with outstanding results, in over 50 companies c. 50 years investment experience in the exact segment locally, with internationally proven processes

Note:

#### WHAT WE ARE

- Fund II on the back of high demand from Fund I, provides long-term debt financing solutions to Spanish SMEs for their growth events
- Fully committed, independent and aligned with investors and ESG/Diversity pioneer
- Investing in midmarket is our only and core activity

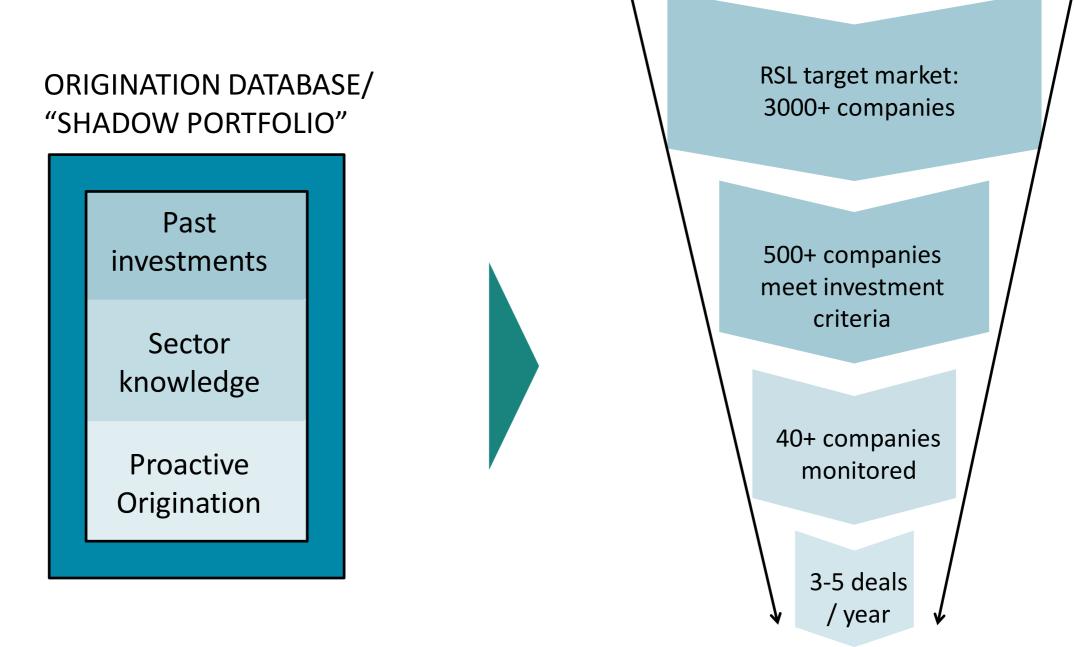
# **1. EXECUTIVE SUMMARY (II)**

Criteria

	<ul> <li>To invest in a portfolio of outstanding SME due to high borrower selectivity, unique local access and structuring (flexibility)</li> </ul>			
	<ul> <li>To help premier SMEs execute their growth and financing plans</li> </ul>			
Objective	• To become the reference independent direct lending firm in this segment in Spain			
	<ul> <li>To be an alternative for companies to Private Equity/ buyout funds that require eventual exits</li> </ul>			
	Flexible debt instruments adapted to			
	✓ The specific needs of the companies in terms of duration, amortization			
Investment	✓ The cash and risk profile of the company			
Approach	✓ Where applicable, equity related upside and active involvement post investment			
	<ul> <li>Resilience takes lead role, in proprietary transactions, due to longstandin relationships with companies</li> </ul>			
	• Target company size: EUR 2 15M ERITDA			
	Target company size: EUR 3-15M EBITDA			
Investment	<ul> <li>Geography: Key Focus Spain and up to 20% in other EU markets</li> </ul>			
mvestment	Purpose: Support growth plans of sector leading companies, debt realignment			

- **Purpose:** Support growth plans of sector leading companies, debt realignment •
- Average Investment Profile: EUR 4-15M per investment. Amortizing or Balloon/ Bullet. Final Maturity 5+ years
- Fund size: EUR 150-200M, with a hard cap of EUR 250M •

# 2. INVESTMENT STRATEGY: PRO-ACTIVE ORIGINATION AND "SHADOW PORTFOLIO"



Our proactive origination method to identify company has been proven and successfully implemented in over the years. It results in a systematic origination tool, that is monitored and refined over time, and provides proven results. It is also complemented by an extensive network of advisors, companies and teams as a result of 25+ years of investing, providing unique access in the Spanish SME market

# **2. OPPORTUNITY: LARGE INVESTABLE UNIVERSE**



#### Size of the Spanish Private Equity market is EUR 2Bn per year

- PE market is highly volatile and dependent on a few of large deals per year.
   PE market is highly volatile and dependent on a few of large deals per year.
- Mezzanine debt for PE- backed mid-market businesses is not historically large.
- Private debt and direct lending sector is currently being created. It grows at a fast pace and is positioning as a solid alternative/financing solution for companies.

#### Non-PE (Sponsorless) related market is harder to accurately measure, estimated at several times the size of the PE Market

 Has historically funded its growth via commercial bank debt (mostly short-term). Long-term funding is now unavailable or limited. Local banks are in the market for balance-sheet, real estate, and short-term lending.
 International banks have either left Spain or entirely focused on Spanish multinationals (sales > EUR 200M).

### Provides significant market to invest in cash flow generating outstanding companies

### **2. OPPORTUNITY: CURRENT SITUATION UNVEILS A MAJOR OPPORTUNITY**

#### Long-term bank disintermediation process underway

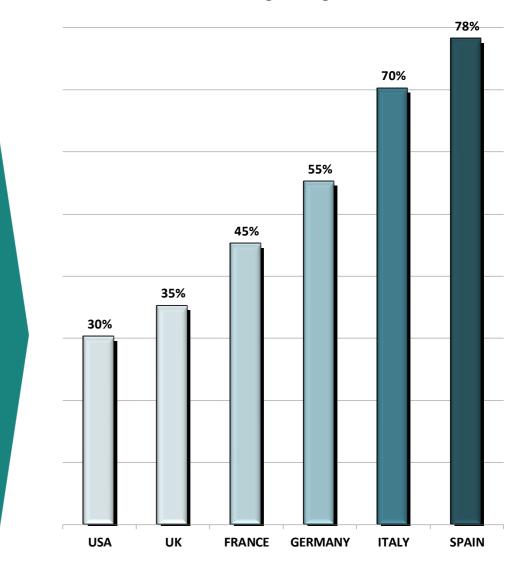
- 80% of Spanish financing is currently via bank channel vs. 30% in USA, 35% in the UK and 55% in Germany<sup>(1)</sup>
- Credit to companies will be further decreased by recent additional bank provision requirements (Basel III)
- Impacting SMEs specifically, with Private Equity (PE) only offering limited solutions to the market

#### Premier SMEs have a solid base and proven business models

 There are many stress-tested companies that are growing well and have high export component, niche leadership, limited leverage and continue to implement focused expansion plans

#### Deal flow quality for such targets continues to increase steadily

 With lack of long-term financing solutions, such companies are now open to alternative funding options vis-à-vis banks



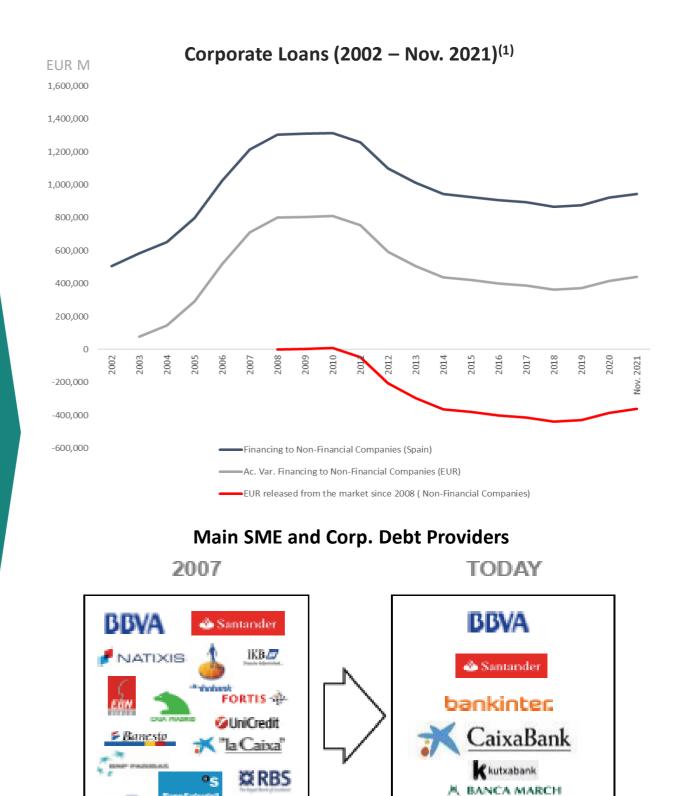
### Creditworthy SMEs lack sources of financing due to structural changes in the market

#### Business financing through banks

### **2. OPPORTUNITY: BANK DISINTERMEDIATION UNDERWAY**

# Loans to Non-Financial Companies (Corporate Loans) have decreased by EUR 411 Bn since 2008

- Savings Banks: Currently, there are just 13 savings banks operating (from more than 45 in 2009). Until 2008, savings banks had constituted a large portion of lending to SMEs
- Banks: Banks providing coverage to SMEs and corporates have declined from 60+ to no more than 5-8 active institutions. A large number of international players, Natixis, RBS, Rabobank and Barclays are no longer active
- Since 2008 cumulative credit decrease from banks to corporates has been 33% <sup>(2)</sup>
- Deleveraging is expected to continue impacting corporates, and specifically SMEs



BANK OF

SCOTI AND

BARCLAYS

Sabadell

### **3. TEAM: ORGANIZATIONAL CHART**



#### **INVESTMENT COMMITTEE**

• Involved early in the process. Decisions made by unanimous approval of the three partners. Support of the advisory board when appropriate.

# **3. TEAM: BIOGRAPHIES**

	Adriana Oller, Founding Partner	Agustín Pla, Founding Partner	
Experience	Over 20 yrs. All buy side. 14 in Private equity and debt	Over 35 yrs. All buy side in Private equity and debt	
EURs	URs EUR 100M invested in 12 companies EUR 165M invested in 28 companies		
Track record	Excellent investment track record: 2.2x CoC , EUR 95M of capital gains, 3.3x CoC and 35% IRR on realized gains. Debt: 1.28x CoC	canital gains 73% IRR on realized gains 1)eht. 137x (o)	
Institutions	JP Morgan AM, 3i, Axis (London, NY, Madrid, Barcelona)	BBVA, 3i. (Madrid, Barcelona)	
Education	BA in Business, Autónoma Madrid and Paris Dauphine MBA, London Business School (La Caixa/ BC scholarship)	BA in Business, ESADE MBA, IESE	
Other info	Currently, board member of companies Founded Resilience Partners in 2013 Chairman of the board: Resilience P. I Fund SCA, SICAR	Previously, board member of 30 companies in RSL target market across sectors and economic cycles. Chairman ESADE Alumni Entrepreneurship Club	

	Maria Sabugal, Founding Partner	
Investment experience	Over 20 years in corporate banking and Direct Lending	20
EURs	EUR 1Bn invested in > 70 deals (> 50 companies)	
Track record	Excellent investment track record (Average RAROC > 11% in last 12 years at Rabobank). Experience in managing turnaround situations and debt restructurings	
Institutions	BNP Paribas, Rabobank (Madrid)	
Education	BA in Business, ICADE Exec. Education in Credit Risk Management, Debt Structuring, and Leverage Finance	
Other info	Spain: Head of Loan Product Group (2013-2015), Head of Credit Risk Department (2007-2013), member of the Management Team (2007-2015) Europe: Member of the European Credit Committee (2007-2013)	Images in the order of the biographies

### **3. TEAM: REST OF THE TEAM**

	David Vega, Investment Manager		
Experience	10 years in Corporate Finance areas including, M&A, Restructuring and fundraising		
Responsibilities	Overall investment evaluation, monitoring and fundraising support		
Education	BA in Business Administration, Universidad de La Salle Master in Business Administration, Escuela de Negocios de Navarra Exec. Education in Corporate Finance, IE Business School		

### Borja Mericaechevarría, Investment Associate

Experience	perience 2 years in Corporate Finance, M&A and restructuring	
Responsibilities	Overall investment evaluation, monitoring and fundraising support	
Education	BA in Business Administration. CUNEF	

	Jose Luis Herguedas, Investment Analyst	
Experience	2 years in Corporate Finance, M&A and restructuring	
Responsibilities	Overall investment evaluation, monitoring and fundraising support	
Education	BA in Economics with a Minor in Finance, Texas Tech University	

	Marta Soriano, COO		
Experience	8 years in PE, both in investment and COO roles		
EURs	Supervised three funds totaling EUR 100 M		
Responsibilities	Operations, regulatory compliance, fund reporting, accounting and audit processes		
Education	BA in Economics, Universidad Autónoma de Madrid Master in Economic Analysis and Finance, Universidad Complutense de Madrid		

#### **INVESTMENT COMMITTEE**

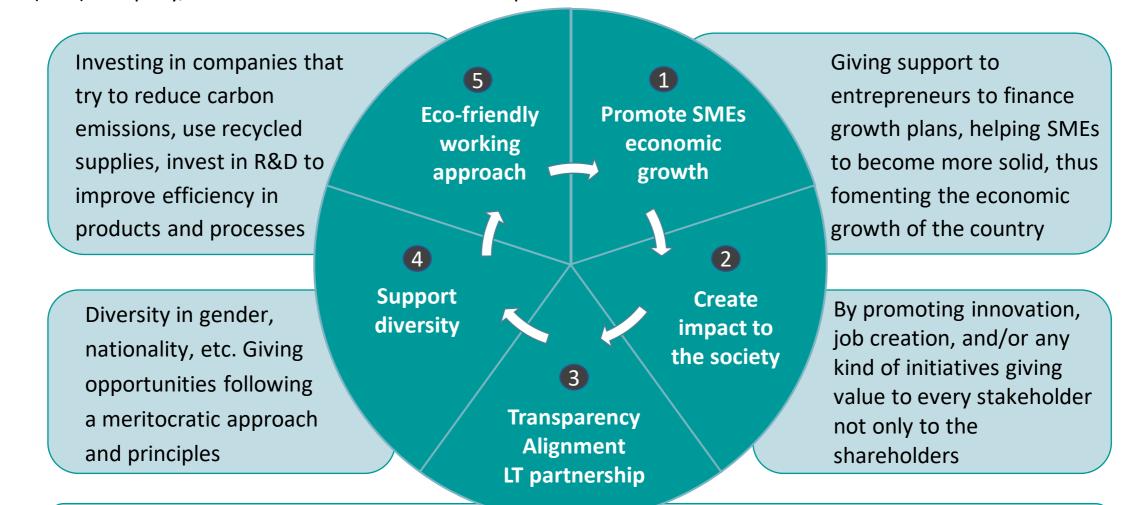
• Involved early in the process. Decisions made by unanimous approval of the three partners. Support of the advisory board when appropriate

# **4. INVESTMENT STRATEGY: CRITERIA**

TARGET COMPANY SIZE	<ul> <li>EUR 3-15M EBITDA</li> <li>Growth driven, solid mini multinationals or niche leaders</li> <li>Proven expansion plans &gt; "more of the same faster"</li> </ul>
INVESTMENT	<ul> <li>EUR 4-15M per company</li> <li>Capital used for expansion plans, debt substitution/ realignment, limited cash out, contingent needs, organic and inorganic growth</li> </ul>
GEOGRAPHY • Iberian companies with up to 30% outside of Spain	
SECTOR	<ul> <li>Generalist, focusing on specific market segments with sustainable positive dynamics and/or previous experience</li> </ul>
INVESTMENT STRUCTURE	<ul> <li>One stop shop. Adapted to cash and risk profile of the company</li> <li>Majority of cash (principal and interest). + 5-7 year maturity</li> <li>Where applicable, equity / outperformance upside and active involvement post investment</li> <li>Ability to do convertible debt/equity up to 30% of fund size</li> </ul>
ROLE	<ul> <li>Lead role due to direct access to companies</li> </ul>
<ul> <li>OPPORTUNITY SIZE /</li> <li>PORTFOLIO</li> <li>4 - 5 companies per year</li> <li>Future Portfolio: 15 - 20 companies.</li> <li>Diversification per company / asset</li> </ul>	

# **4. INVESTMENT STRATEGY: ESG PIONEERS**

The investment team identifies within others, five key sustainable principles that rule any internal and investment process. Moreover, Resilience Partners develops a rating for every portfolio and Work In Progress (WIP) company, in order to assess ESG risk and exposure.



Integrity, transparency, problem solving, alignment, LT partnership as values that rule our internal organization, from staff recruiting to promotion and also in the selection of investment opportunities

Resilience Partners has been constituted under article 8 of the EU taxonomy regulation for sustainable activities, tracking the environmental evolution and behavior as well as the impact generated, as it has been doing since inception in line with its internal ESG policy

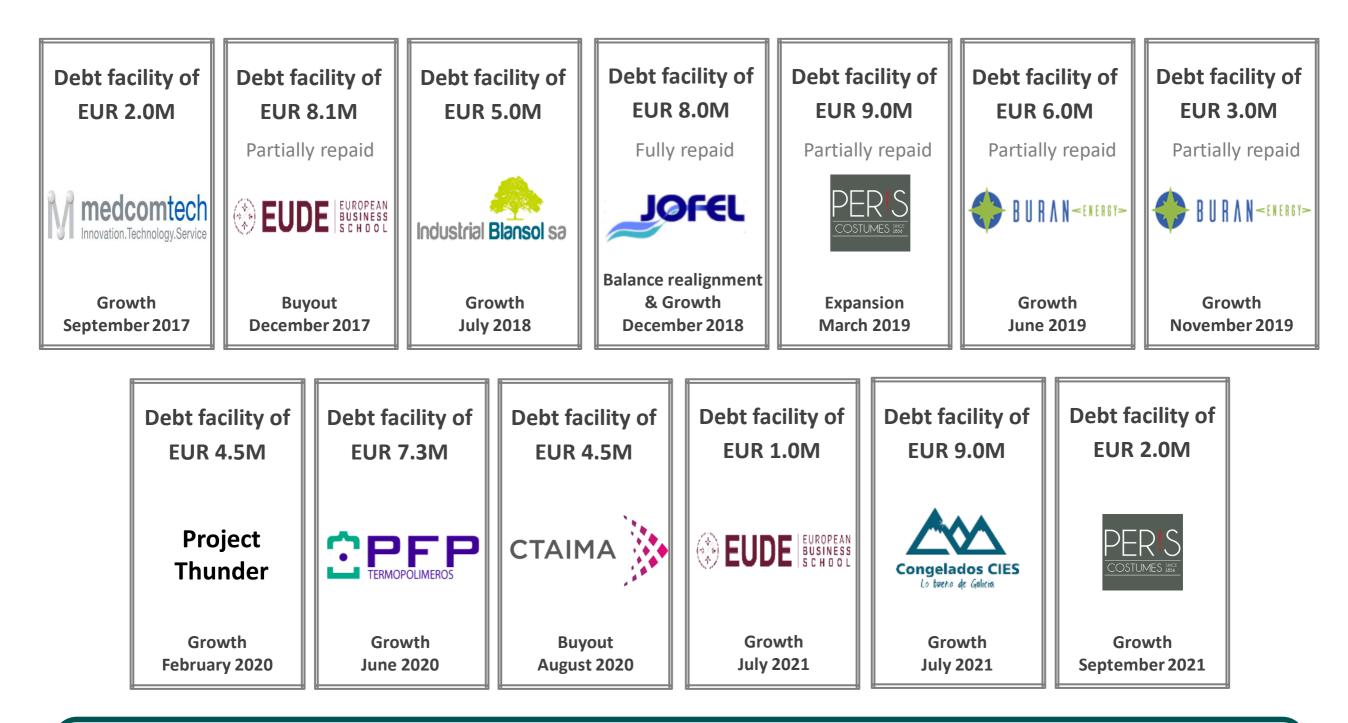
Signatory of:

Principles for Responsible

## 4. INVESTMENT STRATEGY: INVESTMENT PROCESS

PROVEN ORIGINATION APPROACH	DUE DILIGENCE	STRUCTURING	ACTIVE INVOLVEMENT	REPAYMENT/ EXIT
Unique market access and clarity in focus	Early buying and DD decisions based on on- going monitoring of companies	Adapted to company's needs & risk profile	Debt focus with additional close for companies	Fully-linked with company cash generation and risk profile
<ul> <li>Growth-driven, solid mini-multinationals or niche leaders</li> <li>Above-market growth levels, sustainable over time with focused management teams</li> <li>Operating with the goal to accelerate growth and to enhance market leadership</li> <li>Enhancing their existing competitiveness via continued internationalization or in/organic growth</li> </ul>	<ul> <li>Access to local and International network to validate each investment case</li> <li>Focus on sectors with previous access and experience</li> <li>Thorough due- diligence process is required in the SME space, especially financial, commercial and tax</li> <li>RSL team can leverage its 50+ DDs performed in the same segment</li> </ul>	<ul> <li>Resilience aims to lend 1-2x target companies' EBITDA</li> <li>Diversified portfolio of companies with low leverage</li> <li>Flexibility in structures adapting to company's needs</li> <li>Interest yield</li> <li>Annual amortization accepted</li> <li>Yield enhancements</li> <li>Seniority</li> <li>Covenants</li> <li>Security: pledge on shares, J&amp;S guarantee from subsidiaries, promise to pledge fixed assets</li> </ul>	<ul> <li>Agreed Business Plan and strategy with company pre-closing</li> <li>Ongoing monitoring and risk management</li> <li>Board observer, where applicable</li> <li>Hands on, active involvement, where applicable</li> </ul>	<ul> <li>Not dependent on liquidity or refinancing event</li> <li>Cash yield visibility</li> <li>Additional equity outperformance upside</li> <li>Deep knowledge and experience to perform in restructuring and workout situations</li> </ul>

# **5. PORTFOLIO FUND I**



Resilience Partners has closed 13 tailor-made investments cross industries in a solid and diversified portfolio for Fund I

# **5. PORTFOLIO FUND II**





Resilience Partners has closed 2 tailor made investment simultaneously with the first close in December 2021

## 6. TRACK RECORD. CASE STUDY PROJECT DOCEO

This is an actual deal, closed by Resilience Partners in December 2017 followed by a follow-on in 2021.

Doceo is one of the key players in educational services is Spain with both online and off line presence.

- EUR 8.7M in sales and EUR 3M EBITDA, at original investment date.
- In a sector that we have followed for years. 15% of sales in Spain and 85% international.
- The company is a leader in its specific niche.

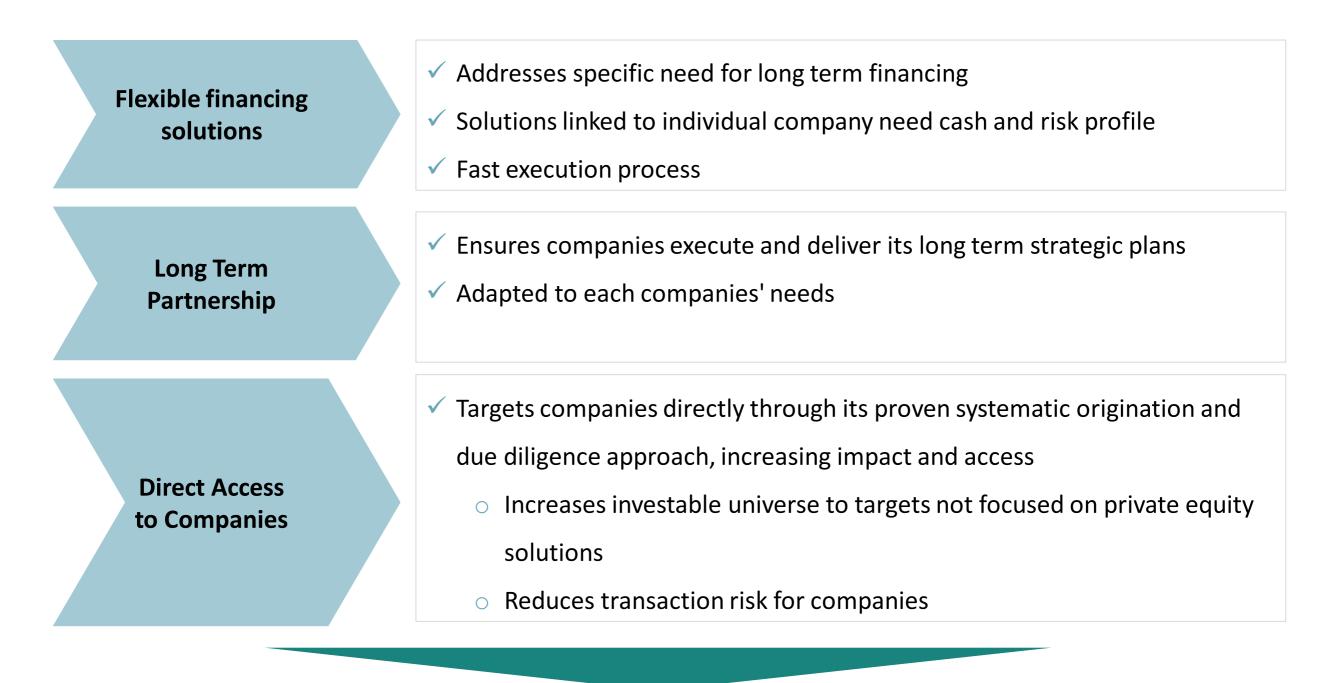
**Opportunity and Investment case**: The Company was being acquired by an international player alongside existing management:

- Amortizing senior secured loan of EUR 8.1M plus buyer's equity for the acquisition of the Company.
- Interest Rate: Total return depending on business performance.
- Principal: 2 year capital holiday. 7.5 year semiannual repayment thereafter.

- Current performance proves high cash conversion.
- Deal closed in December 2017 followed by a follow-on in 2021.

• Seniority: Senior & pledge of shares.

# 7. CONCLUSION. FOR COMPANIES & ADVISORS



Outstanding companies have in Resilience Partners, the long term partner for its specific financing needs to ensure deliverability of ambitious strategic plans

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